

2019

Annual Report



Calgary Catholic Education Foundation

Vision | Mission | Values

VISION

Together with our community, the Foundation supports opportunities to develop our students into tomorrow's leaders.

MISSION

The Foundation is focused on enriching the educational experience of students in need within the Calgary Catholic School District.

VALUES

Education, Opportunity, Caring, Hope, Faith. We believe...

- Education is everyone's business and everyone's responsibility
- We can empower students through quality educational opportunities
- All students should be connected to safe, caring and engaging learning environments
 - In working together, with hope, towards ideals, dreams can be achieved
- Our faith is at the heart of understanding who we are and our place in the world.

Territorial Acknowledgement

The Calgary Catholic Education Foundation acknowledges that our work takes place on the traditional territories of the people of the Treaty 7 region in Southern Alberta and Metis Nation Region 3.

We are grateful to these nations for their stewardship of the land we share.

Message from the Chair

What a challenging time we are living in. The Covid19 health crisis is and will continue to be an unexpected learning opportunity for us. Organizations and individuals have had to adjust and be flexible in order to deal with the changes that the pandemic has brought. In weighing the risks and determining the way forward, we will have to rely on our education and experience to get through the uncertainty. One way to successfully meet the challenges of such severe events is an education that inspires creativity and curiosity and the ability to think outside of the box. The Calgary Catholic Education Foundation's ("the CCEF") mission is to secure resources and enrich education beyond the basics by providing students in the Calgary Catholic School District learning opportunities and it is my belief that those opportunities will foster creativity and curiosity.

Furthermore, we will need leadership. The educational opportunities the CCEF provides allows students to learn to solve and serve, two fundamental characteristics of a good leader. Catholic education recognizes the importance of supporting the whole student in mind, body and spirit which fosters positive learning outcomes and teaches the importance of service to others.

The Foundation believes that all students should have opportunities to develop leadership skills no matter their economic circumstances. The Foundation gives students in need a chance to be included in school, to have the same experience as their peers, to be engaged in learning and to explore possibilities for the future.

Our board is working with passion and diligence to support our students. We are proud of our efforts and I wish to thank all of those who have generously donated time, talent and treasure.

With gratitude and profound appreciation, I am pleased to report on another successful year for the CCEF. Our learning enhancements have made a difference in the lives of students during the Covid19 health crisis.

On behalf of the CCEF, I extend our gratitude to our donors for their generosity and giving spirit. You have supported student success.

The Covid19 health crisis has forced us to change and adapt. We cancelled our spring events and are in the process of re-evaluating our strategy for the future, especially fundraising strategies.

How do we best support students when there is so much uncertainty? Come along with us on our journey and help us to make our way forward in a positive and impactful way.

Take care,

Shannon Cook, CPA, ICD.D
Chair, Calgary Catholic Education Foundation



Message From The Bishop of the Diocese of Calgary



I extend my congratulations to the Calgary Catholic Education Foundation (CCEF) which celebrates its 10th anniversary as a charitable organization. It was initially established by the Catholic community to promote fund raising for our Calgary Catholic schools, the students and their families, which aligned with the Church's social justice teaching.

In working alongside the Calgary Catholic School District and the Diocese of Calgary the Board of Directors of CCEF have over the last 10 years provided \$3 Million dollars in donations to 116 schools and 58,000 students. The Diocese through the Catholic Education Sunday Collection that occurs on the first Sunday in November each year has contributed \$882,000 of this overall fundraising effort.

The funds raised have been disbursed for extracurricular student programs such as Leading Edge Learning Opportunities, Safe, Caring and Faith-Filled Schools, and the promotion of student awards for Social Justice and Citizenship, Stewardship and Leadership Development.

In the years ahead the CCEF will continue to play a critical role in supporting Calgary Catholic schools and the programs which impact the lives and faith of the students. May the Holy Spirit guide these initiatives and the efforts of the Foundation.

Sincerely yours in Christ,

A handwritten signature in black ink, reading "William T. McGrattan".

t Most Reverend William T. McGrattan

At the 2018 Bishop's Dinner, the CCEF received over \$158,000 to support Campus Calgary/Open Minds® programming opportunities for classrooms in the Calgary Catholic School District. CC/OM is an innovative curriculum-based program, that moves the classroom into the community for an entire week. The experience is a catalyst for learning activities that occur throughout the year. Students may participate in such varied programming as Stampede School, Zoo School, Jube School, Museum School, Science School and so many more. Thanks to the generous donors at the Bishop's Dinner, the CCEF will fund 5 years of CC/OM opportunities to a maximum of \$25,000 per year.



Catholic Education Sunday

CATHOLIC EDUCATION SUNDAY

An annual appeal with the Calgary Diocese to support publicly funded Catholic Education in Calgary.

NOVEMBER 2 & 3, 2019

200+

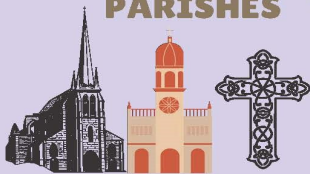
PARTICIPANTS

Students, staff, leadership, trustees and CCEF board members spoke about the impact of publicly funded Catholic education.



PARISHES

45



In Calgary, Airdrie, Chestermere and Cochrane.

161

MASS TIMES

with 15 different languages spoken including Vietnamese, Korean, Ukrainian, Polish, Portuguese, Italian, French and English.



DONATIONS

\$83+K



was received from the parishioners to support Catholic Education.

MARKETING MATERIALS

300 POSTERS | 7000 DONATION ENVELOPES
4 OVERHEAD ROADWAY BANNERS
10,000 INSERTS

Since 2010, Catholic Education Sunday has become the yearly annual appeal by the Calgary Catholic Education Foundation through the Calgary Diocese.

This is an organized appeal involving students and staff from the Calgary Catholic School District.

This annual appeal aligns our fundraising with the Church's social justice teaching.



Message From Leadership

This year has brought a lot of changes to the CCEF starting with a new look, enhanced and new fundraising endeavors, and renewed partnerships with the Calgary Catholic School District and the Diocese of Calgary.

We expanded our presence online and in person and celebrated the gift of Catholic education in our city and province at every opportunity. We increased our grant donations to the schools which have impacted the students directly. And, we have engaged more with our donors.

But the best laid

plans can be waylaid and we must trust in God, who is the author of our lives. Covid19 has impacted our charity as we cancelled our in-person fundraisers and we've had to re-strategize our focus.

We continue to build meaningful relationships with Calgarians and their desire to support the CCEF. An investment in Catholic education creates opportunities for our youth to become tomorrow's community leaders who will be innovative, creative and faith-based in our community's future.

Sincerely,
Janet Lymer



MEDIA REACH



115.5k IMPRESSIONS



85.5K IMPRESSIONS



91% ACTIVE RATE
30% OPEN RATE



***NEW* TRADITIONAL MAIL
CAMPAIGNS
CHRISTMAS CARD & APPEAL
ANNUAL REPORT**

Message From The Chief Superintendent



The Calgary Catholic School District is a proud partner of the Calgary Catholic Education Foundation and is proud of the work they do to enrich the educational experience of students in need. Their efforts focus on providing educational opportunities within Calgary Catholic schools and help develop our students into tomorrow's leaders.

The CCEF has been instrumental in supporting Catholic education through their dedicated involvement in the annual High School Social Justice Summit, Catholic Education Sunday with the Diocese of Calgary, our district's Annual Golf Tournament and many other significant fundraising initiatives. Since 2010, the CCEF has donated \$3,097,278 to 116 of our Calgary Catholic schools. For

this we are eternally grateful.

The foundation has also successfully launched the Campus Calgary/Open Minds® funding stream that moves our classrooms into their communities for a week at a time. The program opens the minds of our students, gives them a clearer idea of the role they play in the world around them and helps them become informed and involved members of their community.

On behalf of the Calgary Catholic School District, I would like to thank the Calgary Catholic Education Foundation for their continued support and wholehearted dedication to our students. I also look forward to continuing our partnership and always putting students first.

Sincerely,
Dr. Bryan Szumlas
Chief Superintendent

58K **KIDS**
is the student enrollment population in the CCSD which makes it the 3rd largest school district in the province.



SCHOOLS
116

The total number of school sites in Calgary, Cochrane, Chestermere and Airdrie for the CCSD.



The CCEF awarded 20 grants for technology including Chromebooks, iPads, LOFT technologies with an average of \$3600 per grant

\$72,079
GRANTS

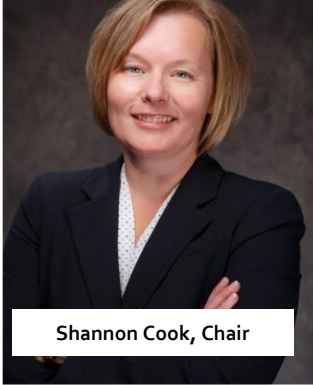


REQUESTS \$187,482



The total technology requests would impact 34 schools and 15,882 students.

Board of Directors



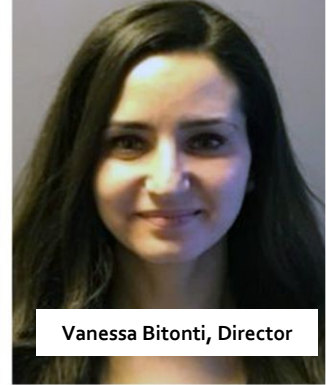
Shannon Cook, Chair



Karen Kissler, Secretary



Torr Haglund, Director



Vanessa Bitonti, Director



Serafino Scarpino, Director



Kathleen Kawalaskas, Director



Peter Kieren, Director



Marie Jurcevic, Director



Veronica Marks, Director



Daniel Danis, Ex-Officio



Sabrina Lee-Lieu, Ex-Officio



Sandra Borowski, Ex-Officio



Elisé Saraceni, Ex-Officio



Lois Burke-Gaffney, in Memoriam



Tom McGee, Honorary, Founder



Ted Valentine, in Memoriam

34TH Annual Golf Tournament

The CCEF hosted the Calgary Catholic School District's 34th Annual Golf Tournament at Heather Glen Golf Course in August 2019. A total of 116 golfers took in a gorgeous summer day. It was the first major in-person fundraiser the CCEF has hosted and it was made possible in large part to our community partners.

PREMIUM SPONSORS



GOLD SPONSORS



SILVER SPONSORS



BRONZE SPONSORS

- | | |
|----------------------|----------------------------|
| Grand & Toy | Scenic Acres Dental Centre |
| The Balanced Bark | Teasers Hair & Esthetics |
| Skyline Athletics | Xerox |
| Schoolhouse Products | Good Mood Brewery |

2019 Grants

Northeast Schools

Bishop McNally High School	Technology	\$200
Father Scollen School	Technology	\$2,160
Our Lady Of Fatima School	Campus Calgary/Open Minds®	\$6,000
St. Alphonsus School	Campus Calgary/Open Minds®	\$1,250
St. Angela Workplace School	Community Pantry	\$6,000
St. Clare School	Technology	\$2,340
St. John Paul II School	Altar	\$700
St. John XXIII School	Technology	\$2,160
St. Kateri Tekakwitha School	Document Technology	\$420
St. Martha School	Makerspace	\$1,515
St. Patrick School	Campus Calgary/Open Minds® & Technology	\$5,000
St. Thomas More School	Trickster Theatre	\$3,000
St. Wilfrid School	CC/OM, Swimming Lessons, Year End Mass	\$4,487



Shannon Cook, Chair of the CCEF presenting the grant award to St. Angela Workplace School

“The King will reply, ‘Truly I tell you, whatever you did for one of the least of these brothers and sisters of mine, you did for me.’” Matthew 25:45

St. Angela Workplace School

St. Angela workplace school is a small elementary school located in the heart of Calgary within the community of Bridgeland. St. Angela supports parents who work in or close to Calgary’s downtown core and want their children to be in a school located close to their workplace.

St. Angela provides before and after school care along with a breakfast and lunch program with other local charities. But this wasn’t meeting the food security needs of students during weekends, school holidays or even professional development day.

The CCEF funded a school pantry for \$6,000 which equipped the school to benefit students outside of school days. They expanded it to include school supplies and clothing swaps. The students helped to compose letters to local merchants to help fund the pantry with donated food items.



Southwest Schools

Bishop Grandin High School	Social Justice Summit	\$2,000
Guardian Angel School	Campus Calgary/Open Minds®	\$3,750
Holy Child School	Safe & Caring, Faith Filled School	\$2,832
Our Lady of Lourdes School	Artist in residence	\$4,000
Sacred Heart School	Literacy	\$2,675
St. Andrew School	Evergreen Theatre	\$3,700
St. Anthony School	Technology	\$3,000
St. Benedict School	Trickster Theatre	\$3,300
St. Catherine School	Campus Calgary/Open Minds®	\$6,000
St. Cyril School	Chromebooks	\$6,000
St. Gregory School	Altar/Technology	\$1,690
St. Monica School	Athletic Equipment	\$3,000



Leading edge learning opportunities

In today's competitive world, which is all things digital, it goes without saying that students should be developing the skill set that is fundamental to their future success; working with technology and all its platforms. And yet, right here in Calgary, there are students who do not have access to portable devices to continue their learning from home during Covid-19.

In 2019, the CCEF awarded over \$33,000 for technology. The reality though is that we declined over \$76,000 in technology requests from schools.

Northwest Schools

Madeleine D’Houet School	Chromebooks	\$1,700
Monsignor E.L. Doyle School	25th Anniversary Mural	\$2,520
Mother Mary Greene School	Technology	\$1,158
Our Lady of Grace School	Campus Calgary/Open Minds®	\$5,000
Our Lady of the Assumption School	Garden Towers	\$6,000
St. Bede School	Laser Marking	\$630
St. Dominic School	Campus Calgary/Open Minds®	\$2,500
St. Elizabeth Seton School	Technology	\$2,000
St. Helena School	Wellness & education	\$2,000
St. Mark School	Active Living	\$5,012
St. Rita School	Literacy	\$2,000
St. Sylvester School	Playground	\$2,000

Helping Our Lady of Assumption buy Grow Towers

Our Lady of the Assumption received \$6,000 from the CCEF purchase Grow Towers. Their project was called Steward of the Environment Growing Food that is healthy and sustainable. Students were engaged from idea conception to implementation. Students learned about sustainability, environmental responsibility and growing food. They tasted foods they did not think they liked, only to discover that home-grown, organic foods taste different (better) than store bought foods and they shared this insight with parents, teachers and students alike .

This project had a meaningful impact on one student in particular :

“The biggest impact was watching one of my ES1 JH students who normally struggles to engage with his work, take a complete interest in the tower. From the moment the grow tower came into my classroom, he was invested in everything was occurring. To see him engage in such a way was a delight and has made me start thinking how we could use this grow tower in a way that further enriches our Special Ed Learning environment .” - Ms. McKellar, Junior High ES1 Teacher



Southeast Schools

Don Bosco School	Dance Residency	\$2,875
Father James Whelihan School	Choir Uniforms	\$1,148
Holy Angels School	Technology	\$3,500
Holy Cross School	Literacy	\$3,534
Holy Family School	Targeted Math Support	\$2,300
Our Lady of Lourdes School	Artist in residence	\$4,000
St. Bernadette School	Campus Calgary/Open Minds®	\$2,500
St. Damien School	Campus Calgary/Open Minds®	\$3,000
St. John Henry Newman School	First Nations, Metis & Inuit	\$1,500
St. Teresa of Calcutta School	Technology	\$2,000

Our Lady of Lourdes experiences Quest Theatre

Our Lady of Lourdes School has one of the smallest enrollments in the CCSD with only 34 students from grades 1 to 9. However these students are 100% diverse learning students with mild to moderate cognitive disabilities. The school received a \$4,000 grant to bring Quest Theatre in for a residency with the students. This is an opportunity for students to express themselves through drama as well participate in fine arts through interactive, engaging methods of theater production building on collaboration skills, critical thinking, conflict resolution and incorporate physical movement. Students and parents enjoyed the end production which the CCEF was happy to attend.

Chestermere & Cochrane

St. Gabriel the Archangel School	Fitness Equipment	\$5,771
St. Timothy Junior/Senior High School	Technology	\$1,975.05

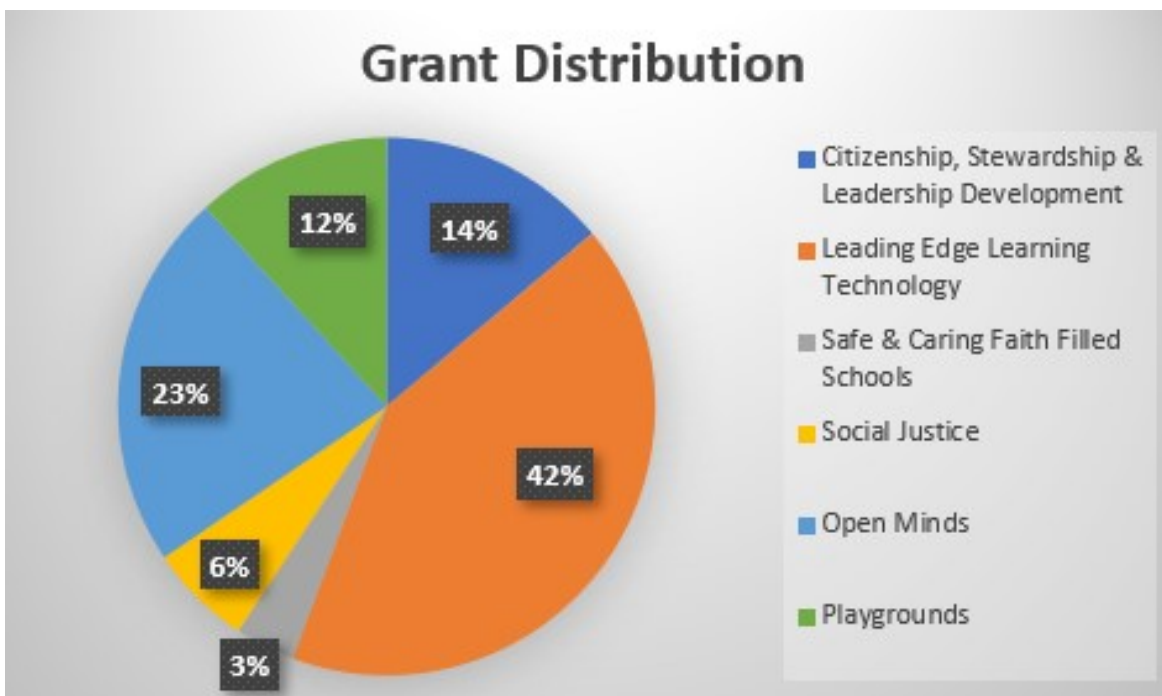
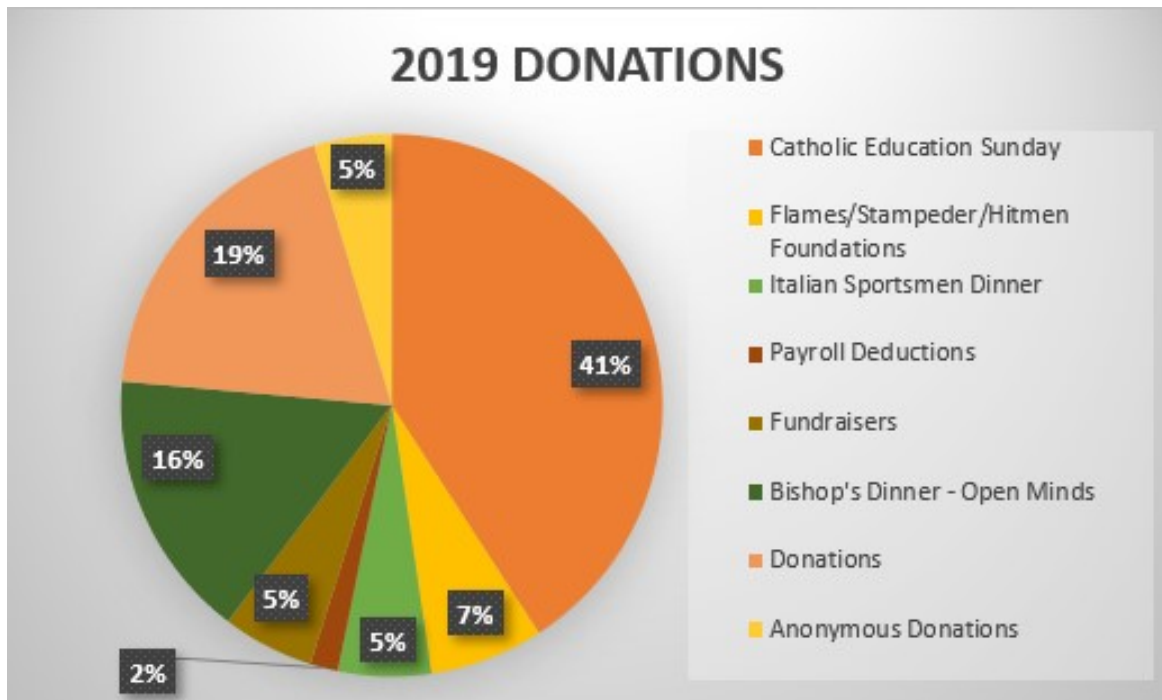


Thanks to a \$5,771 grant for fitness equipment. **St Gabriel the Archangel Junior High/ High School** has created a purposeful fitness room for all students and staff to workout in.

"With the new equipment, we've been able to have entire programs working out simultaneously and achieving meaningful gains." - Robert Hing, Athletic Director

"The improvement in my body that has occurred from spending time in the gym has heavily impacted my self-confidence in school and in my workplace as well." - Harry W (student)

Financial Snapshot



MAJOR DONORS

- ◆ Roman Catholic Diocese of Calgary
- ◆ Michelle O'Reilly Foundation
- ◆ Hagel Family Foundation
- ◆ Calgary Italian Sportsmen Dinner Association
- ◆ Calgary Flames Foundation
- ◆ Todd and Shannon Cook

INDEPENDENT AUDITOR'S REPORT

EXTRACTS FROM AUDITED FINANCIAL STATEMENTS

Statement of Financial Position As at August 31, 2019

	2019	2018
Assets		
Current		
Cash (Note 3)	\$303,391	\$191,403
Marketable securities (Note 3)	149,430	167,092
Accounts receivable	11,492	3,112
Short term investment (Note 3)	5,000	5,000
Prepaid expenses	<u>331</u>	<u>4,388</u>
	469,644	370,995
Property and equipment (Note 4)		<u>5,036</u>
	<u>\$469,644</u>	<u>\$376,031</u>
Liabilities and net assets		
Current liabilities		
Accounts payable and accrued liabilities	\$10,321	\$28,710
Deferred contributions (Note 5)	125,032	46,502
payable		<u>10,950</u>
	146,303	75,212
Net assets	<u>323,341</u>	300,818
	<u>\$469,644</u>	<u>\$376,030</u>

Statement of Operations As at August 31, 2019

	2019	2018
Revenue		
Fundraising	\$182,798	\$211,443
Raffle (Note 5)	46,502	33,253
Donations	19,582	-
Golf tournament	11,840	-
Investment income	<u>2,760</u>	<u>2,546</u>
	\$263,482	\$247,242
Expenses		
Distribution of funds	133,579	170,425
Operating expenses	107,380	86,004
Raffle	<u>240,959</u>	<u>291,932</u>
		35,503
Excess (deficiency) of revenue over expenses	<u>\$22,523</u>	<u>(\$44,960)</u>

We Believe in Catholic Education!



CALGARY CATHOLIC EDUCATION FOUNDATION

1000—5TH Ave SW, Calgary AB T2P 4T9

403.200.7192 | INFO@THECCEF.CA | WWW.THECCEF.CA

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