



**SCHOOL
FUNDRAISING**

2024–2025

The CCEF

The Calgary Catholic Education Foundation is a Canadian registered charity that provides enhanced learning opportunities through classroom and school grants. In partnership with our supporters and funders, The CCEF ensures that students will benefit from these gifts in publicly funded Catholic education for generations to come.

The Calgary Catholic Education Foundation was created in 2008 to support schools in the Calgary Catholic School District in their fundraising.

Since 2009, the CCEF has provided \$3.6 million in grants to schools in Calgary, Airdrie, Chestermere and Cochrane. Grants are used by schools to fund enhanced learning opportunities for classrooms and students.

In 2023, the CCEF launched additional fundraising initiatives to help schools meet their community needs in a sustainable and reliable way from monthly donations, yearly fundraisers and capital campaigns such as playgrounds. In this initial year, the CCEF raised over \$235,000 in partnership with schools.

The CCEF is a registered charity with the Canada Revenue Agency, an Alberta nonprofit corporation under the Alberta Society Act, an AGLC licensee and a lay association of the Diocese of Calgary.

ANNUAL APPEAL

Catholic Education Sunday, our annual appeal throughout the Diocese of Calgary, takes place October 19 & 20, 2024 to launch Catholic Education Week. This annual appeal is a second collection at parishes in Calgary, Cochrane, Airdrie and Chestermere.

Funds raised are distributed to:

- The CCEF for CCSD
- St. Mary's University
- Catholic schools of Franco-Sud
- St. Joseph Seminary at Newman Theological College

Schools are encouraged to participate at the weekend masses by reading a provided message, bringing their school banner to their parish, giving take-aways to parishioners such as bookmarks, offering a choir at a mass, art display and more.

It is a time to have our greater Catholic community show support for the gift of Catholic education in our Diocese and province.

Visit: <https://bit.ly/CCEF22CES> for more information.



SCHOOL GRANTS

- ⇒ Applications portal open October 1-31, 2024
- ⇒ Available to CCSO schools and classrooms
- ⇒ Mainstream grants up to \$6,000
- ⇒ CC/OM® grants up to \$1,250/classroom
- ⇒ Restricted funding for project specific
- ⇒ Visit: theccsf.ca/available-grants/school-grants.html

SCHOOL GRANTS

The CCEF supports 118 schools and over 63,000 students yearly through school or classroom grants that provide enhanced learning opportunities such as:

Technology

- Chromebooks, LOFT TVs, Robotics, STEM

Caring and Faith-Filled Schools

- Murals, altars, inhouse programs, chapel enhancements, learning commons, sensory rooms

Leadership and Stewardship

- Grow towers, inhouse programs, theatre troupes (ex: Quest Theatre)

Social Justice

- Diversifying library books, medicine wheels, learning commons

Campus Calgary/Open Minds®

- Week long out of school community experiences such as Zoo School, SEEDSchool, Arts Commons

Grant funding is through the many CCEF fundraising activities and events such as Catholic Education Sunday, Yearly 50/50 Raffle and participation in Rogers Birdies for Kids presented by AltaLink.

For 2024-2025 \$150,000 in grant funding is approved by the CCEF board of directors

The amount per grant is up to \$6,000 or \$1,250/classroom for CC/OM®.

TIMELINES:

Grants are opened to all schools and classrooms and are managed by the CCEF through its Grantmaking System.

Grants open on October 1 and close on October 31.

The grant review period is from November 1 to 30.

Grants are ratified by the CCEF board of directors in December. Announcements to schools are made in December.

Funding is sent through to CCSO accounting in December with a breakdown of the schools and their allocations. Final reports are due no later than May 30, 2025.

SPECIFICS:

****NEW**** All purchase receipts are required on the final report.

Any monies left over from grants are held in suspense by CCSO for the following granting period. Funds cannot be used for anything but the grant purpose.

Extensions are only given under prior approval by the CCEF and under extenuating circumstances only.



SKIP THE DEPOT FOR SCHOOLS

- ⇒ Unique School URL and QR code available theccf.ca/skip-the-depot
- ⇒ 100% of proceeds are directed to your school
- ⇒ Unrestricted funds
- ⇒ Year round fundraising
- ⇒ ****NEW**** Truck pick up at your school



SKIP THE DEPOT FOR SCHOOLS

Since 2023, the CCEF has brought Skip the Depot for Schools with charitable tax receipts for donors.

Skip the Depot is a recycling organization that serves Calgary, Airdrie, Chestermere and Cochrane and collects beverage containers with deposits, electronics and clothing directly from the donor.

The donor chooses to donate through the app <https://app.skipthedepot.com/theccf> and from the drop down list can choose your school to support.

THE DONOR:

- Chooses the school they wish to donate to
- Chooses the items to donate
- Chooses the frequency of the collection from their home
- Receives a tax receipt for cumulative donations of \$20 or more per year.

THE SCHOOL BENEFITS FROM:

- A turnkey fundraising opportunity

- 100% of proceeds directed to school
- ****NEW**** School Bottle Drives **WITH** tax receipts for registered users.
- Schools can request the funds at any time
- Schools will receive at least 1 yearly donation (if available)
- \$0 cost to the schools to participate

THE CCEF:

- Receives weekly reports of donations and can easily advise schools of the amounts available to them.
- The CCEF is responsible for issuing yearly tax receipts to donors for cumulative amounts of \$20 or more.

To book a Bottle Drive Pick-Up Scan the QR Code:





JUST GIVING

- ⇒ **Unique URL and QR code available**
- ⇒ **100% of proceeds are directed to your school**
- ⇒ **Unrestricted funds**
- ⇒ **Year round fundraising**
- ⇒ **Tax receipts for donors**

JUST GIVING—DIRECTED DONATIONS TO SCHOOLS

The CCEF launched a platform for schools to target their school community for fundraising. The platform is called JUST GIVING, and is managed by the CCEF on behalf of schools. If a school has a need for a fundraising platform to run an event i.e. bike-a-thon or designated campaign, The CCEF can facilitate this and distribute the funds at the end of the cycle as determined by the school. This platform can also be used for general fundraising for the school by the parent council or school society.

Dedicated school page with:

- Timelines
- Goals
- Content
- Event details
- Tax receipts issued to donors

Your school benefits from:

- A turnkey professional webpage without the hassle of setting everything up
- Can be offered at any time
- Not having to track tax receipt requirements
- The experience of professional fundraising staff

Once the event or fundraising period is over, a summary report will be provided and funds issued with accompanying back up to CCSD accounting for deposit for the school unless otherwise stated.

This type of fundraiser works well for:

- Music programs
- Sports programs
- School trips
- Playgrounds

Just Giving can also be used for general fundraising for school councils or school societies.

A small fee of \$500 will be retained by the CCEF for non-playground fundraisers.



AGLC RAFFLES \$20,000 or less

- ⇒ Online raffle
- ⇒ AGLC reporting done by CCEF
- ⇒ Net proceeds to school

AGLC RAFFLES—\$20,000 OR LESS

The CCEF can act as the AGLC agent on record for any school requiring an AGLC license for a raffle of \$20,000 or less. All raffles are run online through RaffleBox. The CCEF enjoys one of the lowest platform rates with Rafflebox and passes this along to the schools. Raffles can be cash raffles (50/50) or a prize raffle.

- Creating one time social media and newsletter content
- Raffle is open to all Alberta purchasers, 18+
- Onsite draw is done at school
- Financial reporting completed by CCEF

ONLY 1 RAFFLE PER SCHOOL/YEAR.

Funds are issued and prizes awarded within 30 days (if a cash raffle) of end of raffle.

Blackout period occurs from January 1 to February 28, 2025 as this is when the CCEF runs its CASH RAFFLE AND 50/50.

THE SCHOOL BENEFITS FROM:

- Turnkey online raffle
- Dedicated raffle page
- Net proceeds of raffle (2.9% processing fee and 5% platform fee are deducted by Rafflebox)
- AGLC licenses and AGLC accounting reports managed by the CCEF
- One time social media and newsletter promotion by the CCEF

This type of fundraiser works well for:

- Music programs
- Sports programs
- School trips

This can be combined with the Just Giving program.

Fee: \$200 per raffle for administrative costs. This fee does not apply if this is part of a school's JustGiving or Playground fundraising with the CCEF.

THE CCEF PROVIDES:

- AGLC agent on record
- License set-up
- Rafflebox set-up



PLAYGROUNDS

- ⇒ Capital Campaign
- ⇒ Fiscal agent on record for Alberta Society and CRA
- ⇒ Tax receipts
- ⇒ Matching funding opportunity
- ⇒ Professional fundraising staff

PLAYGROUNDS

As a society and CRA charitable entity, the CCEF is positioned to be the fiscal agents on record for schools who are needing to undertake a large -scale project such as a playground.

THE CCEF CAN PROVIDE:

- Fundraising guidance
- Grant writing support
- Dedicated fundraising portal for the school (Just Giving)
- Raffle license (ONE PER YEAR)
- Tax receipts to donors
- ****NEW**** Monthly donations capability
- ****NEW**** Pledge campaigns
- ****NEW**** Matching employer opportunities through Benevity
- Letters of support for corporate donors.
- CFEP application support
- Liaison with the school community and the Parks Foundation
- Issue all final reports as required with the school community

THE SCHOOL BENEFITS FROM:

- A reliable fiscal agent on record who will house all necessary documents
- The ability to customize the fundraising to the school needs
- A society partner for the CFEP grant for schools without a society (limited to 1 per year)
- Tax receipts issued immediately after donation
- The fundraising expertise of the CCEF
- Money is transferred seamlessly to the Parks Foundation to complete the process
- Summarized monthly updates on fundraising including goal progress
- Money is restricted for the school project by the CCEF and invested if requested
- Investment of restricted funds with 100% of the interest returned to the project.

Fee: \$7,500 payable at completion.



50/50 RAFFLE WITH EARLY BIRD PRIZES

- ⇒ Large province wide fundraiser
- ⇒ Funding for school grants
- ⇒ Schools can receive 25% of tickets purchased in support of their school
- ⇒ Free to participate
- ⇒ CCEF raffles runs from January 1—February 28, 2025

50/50 RAFFLE WITH EARLY BIRD PRIZES

The CCEF hold its large 50/50 Raffle with Early Bird Prizes in January and February yearly. The 50/50 has up to \$1 million in sales and the Early Bird Prizes are valued at \$12,500.

The 50/50 Raffle in support of schools provides the opportunity for schools to receive up to 25% of the 50/50 proceeds should a purchaser select the school to support through the drop-down menu.

THE SCHOOL BENEFITS FROM:

- Entire raffle is operated by the CCEF
- All advertising on social media, newsletter, and radio
- Participating in a system wide fundraiser that is open to all schools
- Targeted email campaigns
- Dedicated school link and QR code
- Onsite advertising in schools to encourage participation from staff and school community
- Dedicate the monies to enhanced learning opportunities not funded or only partially funded
- Money is available in the same school year

- All transactions are done online at no cost to the school
- The opportunity to receive a portion of up to \$250,000 (*based on 25% of 50/50 ADD ON sales up to \$1 Million*)
- No cost to schools to participate

PROCEEDS FROM THESE RAFFLES ARE:

50/50 RAFFLE: 50% to the winner, 25% or more to restricted grants for the following school year and up to 25% divided amongst schools if selected.

EARLY BIRD CASH RAFFLE: net proceeds minus the prizes are restricted to grants for the following school year

THE CCEF PROVIDES:

- AGLC requirements
- Marketing collateral
- Marketing campaign (social media, newsletters, texting, radio)
- Unique school QR codes
- Social media and newsletter content
- Online raffle set up and monitoring



MONTHLY PANAGO NIGHTS

- ⇒ **District wide**
- ⇒ **Select schools featured monthly**
- ⇒ **15% off orders**
- ⇒ **15% donated to schools**
- ⇒ **Promo Code : SCHOOL15**

MONTHLY PANAGO NIGHTS

The CCEF is bringing its corporate partners to the table to benefit your school with the most delicious monthly meal deal for your school community.

This is the largest school district partnership that Panago has across Canada!

YOUR SCHOOL BENEFITS FROM:

- Dedicated franchise restaurant for each school
- 15% of all sales using the promo code on the night your school is featured
- 15% off all orders using promo code
- Funds held in trust by CCEF and released when requested
- Turnkey fundraiser—Easy to promote at your school
- Collateral pieces sent to school for your newsletter and social media
- CCEF Social media and newsletter awareness

The CCEF has dedicated nights that will exclusively feature:

- **High Schools**
- **Congregated Schools**

By having these dedicated evenings, all orders will benefit these schools.

The 2024/2025 schedule is:

- September 25, 2024—select schools
- October 16, 2024—select schools
- November 13, 2024—HIGH SCHOOLS
- December 11, 2024—select schools
- January 22, 2025—select schools
- February 26, 2025—CONGREGATED SCHOOLS
- March 26, 2025—Select Schools
- April 9, 2025—Select Schools
- May 21, 2025—Select Schools
- June 11, 2025—Select Schools

Each CCSD school receives 1 pizza night throughout the school year .

This is a free fundraiser for your school and doesn't preclude your school from partnering with other restaurants for fundraisers.



ALUMNI

- ⇒ **Launching in 2024/2025**
- ⇒ **Newsletter & Social Media**
- ⇒ **Scholarships**
- ⇒ **Endowments**

ALUMNI

We are thrilled to launch the Alumni program in partnership with the CCSD. With over 140 years of schools, stories, victories, community and faith we have a strong story to share.

The alumni program will serve both graduates and retirees with monthly newsletters featuring:

- School events, milestones
- Alumni spotlight
- Partner offers
- Exclusive events
- Opportunities to give back

Our Alumni are out in the world doing amazing things and we want to celebrate them!

The CCEF will provide the following to alumni groups:

- Networking opportunities
- Event support
- Endowment planning
- Exclusive offers from alumni partners
- Mentorship opportunities
- Benevity matching program
- And more!

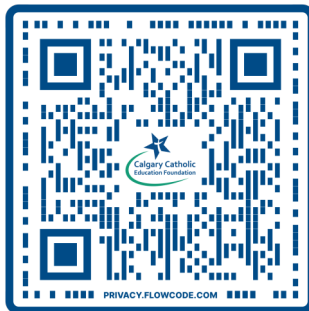
With 118 schools, the impact an alumni can have on our shared Catholic community can be tremendous while creating a growing community around the school.

If you have an alumni group, are looking for ways to connect with your graduating class, or have an idea to support your school, please reach out to Janet Lymer, CFRE to chat. Let's create Calgary Catholic together!

Contact the CCEF for your school's
fundraising support or complete the
intake form here:

<https://bit.ly/CCEFSchools>

FUNDRAISING



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